



Lesser Slave Lake  
Economic Alliance

P.O. Box 2437 High Prairie AB T0G 1E0

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## News Release

### **Lesser Slave Lake Economic Alliance – Wabasca/Desmarais Full Service Banking Attraction Study**

Lesser Slave Lake Economic Alliance (LSLEA) in partnership with the M.D. of Opportunity and other community stakeholders is conducting a “Bank Attraction Study” for the Wabasca/Desmarais Region. Currently Wabasca and the surrounding communities, with a population of over 4,100 are traveling outside of the immediate region to access banking services.

Councillor Susan Rathbone, of the M.D. of Opportunity states “We feel that the lack of a full service banking institution is an impediment to growth and business development within our community. We look forward to working with the Lesser Slave Lake Economic Alliance in developing a comprehensive business case for attracting a financial institution. A full service bank in Wabasca would serve not only our community residents but both businesses and agencies allowing for efficient access to banking services for all residents in the region”.

Planning of the Wabasca Financial & Commercial Attraction Study is already in process, the development of a comprehensive business case will be completed this Fall.

For more information regarding this project please contact the Lesser Slave Lake Economic Alliance office at 780-523-6563 or visit the website at [www.lslea.ca](http://www.lslea.ca).

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