



- **LSLEA 's 2008-2009 Operations Plan**
- **Community Development Trust Fund**
- **LSLEA Projects**
- **Economic Development Training**
- **Alberta Regional Economic Development Conference**
- **Calgary Boat & Sportsmen's Show**



Lesser Slave Lake  
Economic Alliance



### LSLEA 2008 - 2009 Operational Year

LSLEA's 2008 - 09 operational plan is in the stages of being wrapped up. The projects that LSLEA has undertaken this year is:

- Infrastructure Advocacy Plan
- Co-Generation Feasibility Study - Mitsue Industrial Area
- Value Added Wood Processing Center of Excellence Feasibility Study.
- Tradeshow in Calgary



LSLEA is looking forward to the completion and results of the 2008 - 2009 projects.

LSLEA Board will be doing a planning session to define the next 2009 - 2010 operational year.

### Community Development Trust Fund

LSLEA has applied for Community Development Trust Fund monies that are available by Alberta Finance and Enterprise.

The total amount of grant funds available to LSLEA is Three Hundred Thousand Dollars(\$300,000.00)

The fund is being made available in the 2009 - 2010 fiscal year.

*"The Next Place"*

# Infrastructure Advocacy Plan

## On this page

- **2008 -2009 Projects**
  - 1. Infrastructure Advocacy plan**
  - 2. Co-generation Feasibility Study**



One of LSLEA’s key initiatives is to advocate for regional and community infrastructure. In order for LSLEA to do this they require a concise assessment of the region’s current infrastructure and its capacity to accommodate sustained economic growth

LSLEA has hired Voyageur Engineering LTD to complete an infrastructure advocacy study. This will identify and draw attention to the key infrastructure deficits, specifically the impediments they pose to the economic development in the Lesser Slave Lake Region. This project is still being worked on by the consultant.

LSLEA will receive a “tool kit” that includes briefing reports and recommended audiences.

## Cogeneration Feasibility Study

LSLEA has launched a feasibility study for a multi - fuel cogeneration plant for the Mitsue Industrial Area.

This will explore the viability of a cogeneration plant in the Mitsue Industrial Area.

Alberta Employment & Immigration is providing some financial support to the project.

Partners in the project are:

- Community Futures Lesser Slave Lake Region
- Mitsue Industrial Stakeholders

LSLEA has hired Sandwell Engineering to conduct a feasibility study. This study will quantify the size of the cogeneration opportunity as well as its projected financial, environmental, and social impact for the region.

This will also allow the region's wood processing facilities to add value to their wood based streams, utilize both electricity, and heat generated from the facility. This will reduce dependency on conventionally supplied electricity and natural gas.



This project is still being undertaken by the consultant.

## Value Added Wood Processing Center of Excellence - Feasibility Study

### On this page

- Value Added Wood Processing Center of Excellence
- Economic Development Association Alberta Training



The final goal of the alliance is to conduct a feasibility study will explore the opportunities for value added, secondary wood purposes in the region.

The feasibility study will provide the information to support or not support the development of a center.

A center that will provide training, business incubator for entrepreneurs to try and test their ideas. Entrepreneurs will then be able to develop a business case to start their own business in the region.

LSLEA has hired Woodbridge & Associates to conduct the study.

Two community presentations of “An Industry in Crisis” have been done by Peter Woodbridge one in High Prairie, and another in Slave Lake. One of the objectives of the meeting was to solicit information from the community to help assist with in the identification of future market opportunities and secondary remanufacturing investment attraction ideas for the region.

## Business & Attraction Investment Training



**Business and Investment Attraction Training**  
(Part of the Community Economic Development Training Series)

Lesser Slave Lake Economic Alliance

*Lesser Slave Lake Economic Alliance (LSLEA) Invites you to attend the Business and Investment Attraction Training April 23, 2009. Presented by Economic Developers Alberta Presenter-Kal Polturak*

- Business Incubators
- Introducing business and investment attraction
- Marketing your community
- Selecting target markets in segmented industries and geographic areas
- Selecting the best marketing message and method
- Tracking suspects, prospects, and projects
- Using technology to enhance business investment information
- Foreign investment
- Analysis and evaluation of your business and investment activities
- Learning from the ones that got away



*Location: Slave Lake - Northern Lakes College - Council Chambers  
Time: 9:30 am Lunch: Will be provided - Please RSVP To Darlene Dube at 780 523 6564 or email darlene.dube@gov.ab.ca*



**On this page**

- **Alberta Regional Economic Development Conference**



*“The Next Place”*



**Alberta Regional Economic Development Conference**

*“Sustaining Progress in a Transitioning Economy”*

**May 12 – 14, 2009**

Coast Edmonton East  
Sherwood Park, Alberta

Contact: [info@AREDConference.com](mailto:info@AREDConference.com)

Visit [www.AREDConference.com](http://www.AREDConference.com)  
for more information

Hosted by Alberta Finance & Enterprise



**Alberta Regional Economic Development Conference**

**May 12 – 14, 2009**

The 2009 Alberta Regional Economic Development Conference is the foremost economic development symposium in the province. It will bring together economic development practitioners, business and community leaders and those interested in growing Alberta's economy. Learn about and get involved with regional initiatives that impact your business and your communities.

Use Promo Code EP-AREDC and save by registering early (until April 10, 2009)

Keynote speakers include the Honourable Iris Evans, Minister of Finance and Enterprise, Australian David Beurle and CBC's Rex Murphy.

**Register Now at**  
[www.AREDConference.com](http://www.AREDConference.com)

LSLEA's Tradeshow booth will be present at the conference.

On this page

• Calgary Boat & Sportsmen's Show



*"The Next Place"*



Calgary Boat & Sportsmen's Show

Representatives from LSLEA attended and represented the region at the Boat Calgary Boat & Sportsmen's Show February 12-15, 2009.

LSLEA gave away approximately 500 E-Cards of the recent video, and 200 of the "Next Place" Community Profiler.

Interested visitors that stopped at the booth were very interested in the region, but most people were surprised that this region existed north of Westlock.

Thanks to the M.D. of Opportunity, Town of High Prairie, who donated items, brought information about the region to the show, with out this we wouldn't have had the success that we did. Also Thank you to Stacey and Deborah Monteith-White Sands for donating a weekend RV stay in Joussard

Thanks to Greg Radstaak, Darlene & Simon Dube, Brian Holmberg, Joan & Dave Kuntz, and Georges Jadot. For all your hard work and efforts.