

The Next Place

Summer 2010

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Annual General Meeting Highlights

LSLEA held its Third Annual General Meeting on June 18, 2010.

Agenda items presented at the meeting included:

- Executive Reports
- 2009-2010 Projects Year in Review
- Guest speakers;
 - Stan Peacock of Green Fuel Co. *(see page 2)*
 - Trev Ruberry of Western Sky Management Associates inc *(see page 2)*
- Election of new board Members took place.

The meeting took place at the Swan Hills Community Centre. Twenty Members participated

Aerial :Town of Swan Hills



in the meeting.

The new Board Members consist of :

Chair -Alvin Billings, M.D. of Big lakes

First Vice Chair - Mike Skrynyk, M.D. of Wide-water

Second Vice Chair - Georges Jadot, M.D. of Opportunity

Secretary/Treasurer -

Arnold Aarts, Town of High Prairie.

A catered lunch provided by the “Ugly Mug” was served.

Gifts representing some of the Lesser Slave Lake Economic Alliance entrepreneurs were handed out.

The meeting day ended with renewed enthusiasm.

Encompassing “Opportunity”





Field Pennycress

Pennycress The Green Fuel Company Inc

Stan Peacock of Green Fuel Co. updated the Lesser Slave Lake Economic Alliance on progress of the Pennycress project.

A test plot of 1000 plus acres of Pennycress crop shows great potential. With as little as 3” of rain an average yield of 40 bushels per acre is possible.

During the 2010 year, lab, greenhouse and field trials will continue. During the year focus will be on perfect-

ing germination techniques, oil research, expanding phytoremediation and product development and packaging. Fertilizer use and possible weed control will also be studied.

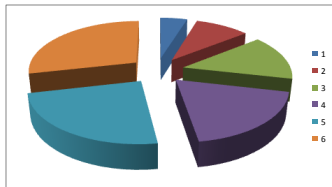
Green Fuel Co. is also looking at new development using the Pennycress crop. Products such as designer oil, cosmetics, waxes and plastics, are possible using processes from the U of A and Hong Kong Lab. The phytoremediation

projects are in Detroit and Texas.

Field trials in Peace and Edmonton prove that Pennycress will be a very economical crop for producers.

Planning for future growth is ongoing. Product development patents, market development along with legal needs are all being considered.

Socio-Economic Analysis & Investment Profile



Trev Ruberry of Western Sky Management Associates Inc. presented a draft overview of the Socio-Economic analysis & Investment Profile within the Lesser Slave Lake Economic Alliance (LSLEA).

LSLEA consist of 8 core members, the advantages of the region are listed as follows:

- affordability
- abundance of natural resources
- established infrastructure
- proximity to major centers
- tourism

The study is looking at populations /census information breaking down the numbers

by these characteristics:

- age Characteristics
- sex Characteristics
- family Characteristics
- census population growth for 2006-2009
- ethnicity—labour & employment
- Immigration

The Cost of Living indicators are also being evaluated statistics were broken down in these categories

- income Dependency
- experience Labour Force
- labour Market Trends
- employment/unemployment rates

- participation Rate
- education level indicators

Lesser Slave Lake Economic Alliance has many schools, post secondary colleges, churches, primary care facilities, medical clinics, recreational facilities, financial institutions, museums, shopping centres, provincial parks, lakes, resorts, beaches, and more; all factoring into the Quality of Life indications.

An investment profile by town is included to provide potential investors with overviews of resources available





Immigration Portal Project

LSLEA is undertaking a redevelopment of its website to incorporate the recent recommendations from the Alberta Employment and Immigration “Twist Marketing” Report. Newcomers to the LSLEA region have played a critical role in addressing the recent skilled/unskilled labour shortage issue. Of interest, several families of European decent that have arrived under the Skilled Workers Program are

applying for or have received to have their landed immigrant status. They are planning to invest/or have invested in the region’s agricultural sector.

Concentration to documentation will be applied to:

1. Specific immigration portal to the website
2. Increase the newcomer content
3. Marketing program for

the LSLEA immigration portal

We are hopeful the project will attract investment and new market strategies to our region.

This Project has been made possible with a \$40, 000 grant provide by the Ministry of Employment and Immigration.



Wabasca Financial & Commercial Attraction Study



LSLEA has committed resources to a Business Attraction Initiative, by producing a comprehensive “bankable” business plan. The goal is to attract an existing bank entity or initiation of a Community Credit Union.

Initial consultation screening has commenced. A stake-

holder startup meeting was held in early July. It was agreed risk management issue/solutions identifying marking conditions, labour and investment attraction will be addressed in the study. A consultant will be hired shortly, hopefully attaining a final report by late summer.

The Municipality of Opportunity the Bigstone Cree Band, local businesses as well as members of the community, are all hopeful a financial institution will be attracted to provide services to Wabasca .

Commercial Property For Sale/Development Opportunities

Are you looking to buy or sell commercial property in the LSLEA area? Check out the new LSLEA website link at <http://lslea.ca>. LSLEA will update the website with commercial listing information based on your submission/request.

or submissions changed send details to:

Email — info@lslea.ca

or

Phone – 780 523-5463

or

Fax – 780 523-6599

You may also contact us via our website’s “Contact “ link.

To have your listings posted

Sample of website posting <http://lslea.ca>

Town of Slave Lake		
Properties for Sale		
Picture	Description	Price / Contact
	<p>17 acres</p> <p>Legal Land Description: Plan 932 0620, Lot 78</p> <p>The parcel has no services.</p> <p>The Zoning is R1 - Standard Detached Residential District and R3 - High Density Residential District.</p>	Laurie Skrynyk Phone: 849 8000
	<p>Standard residential lot. The Legal Land</p> <p>Plan 752 0722, Block 11, Lot 28</p> <p>The zoning is R3 - High Density Residential District</p>	Laurie Skrynyk Phone: 849 8000

LSLEA

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Mission Statement

Lesser Slave Lake Economic Alliance is an organization of networking partners leveraging their resources to plan, promote and implement economic development initiatives for the benefit of the LSLEA region

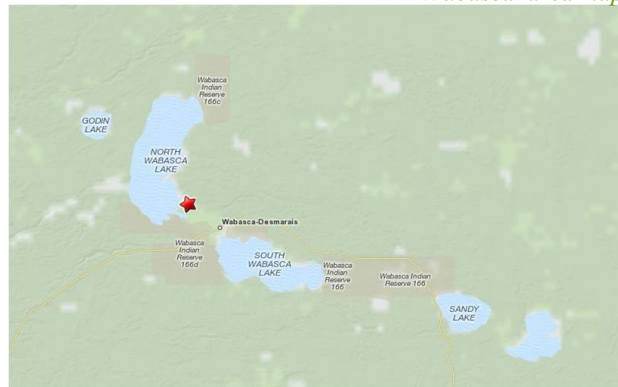
We're on the web

<http://lslea.ca>

Lesser Slave Lake Economic Alliance is poised as Alberta's next advantage.

Located just 2.5 hours from the City of Edmonton and connected with northern Alberta's oil sands resources, ours is a region full of cultural diversity, creative communities, natural wonders, unique quality of life and endless opportunity.

Wabasca area map



Wabasca Synopsis

Wabasca; name origination from the cree word “ Wapiskaw” meaning "white"

Wabasca is a vibrant community. The buzz happening today can be attributed to the growth potential and its enthusiastic community members. The hamlet has a population of approximately 1,410. In addition it has over 2,000 residents living in the immediate surrounding area, primarily residents of the Bigstone Cree Nations Band.

The Wabasca area offers many recreational opportunities. Camping, fishing, hunting, snowmobiling, quading, and hiking areas are abundant.

The clear cool waters of the Wabasca Lakes are a treasure to the community, as they provide for many recreational and tourist activities. The waters of North Wabasca Lake drain into the Wabasca River eventually making their way into the Peace River.

Wabasca, described as the “Heart of Oil Country in the Land of Opportunity”, is within an area where heavy petroleum is produced known as the *Pelican Lake Oilfield*. Many of the needed services are provided in the hamlet of Wabasca. Oil activities are continually growing, making Wabasca a prime location for new business and community development.

Lesser Slave Lake Economic Alliance

The Lesser Slave Lake Region encompasses considerable resource wealth with diverse and creative communities working together to achieve sustainable growth and economic prosperity for current and future generations.